

Writing Samples

Pitches

SUBJ: Resort Villas Are Redefining Group Travel: This Orlando Property is One to Know

Hi Elliott,

With [61% reporting they're planning trips with extended family or friends](#), the rise of resort villas has reshaped the group vacation experience. These accommodations strike the perfect balance between the comfort of vacation rentals and the amenities of a hotel, making them the go-to option for travelers seeking convenience, space, and privacy all in one.

[Caribe Royale Orlando](#) is leaning into this growing travel sector with its collection of spacious two-bedroom villas, offering guests a secluded home base AND complete access to the vibrant, full-service resort. Think: eight on-site dining options, daily housekeeping, concierge service, spa access, and more. It's the ideal setup for multigenerational families, girls' getaways, or even workcations.

Caribe Royale Orlando has seen heightened demand for their 120 villas in recent years – so much so that they're often fully sold out, and the hotel team is already considering more villa enhancements, just a few years after they were completely renovated.

Would you be interested in covering this rising trend? Additional details on the resort are below, and I'd be happy to connect you with Caribe Royale's leadership team for a deeper look into:

- How the demand for villa-style accommodations is shaping their booking trends
- What makes the villa accommodation model appealing to today's travelers
- What's next as Caribe Royale Orlando continues to expand and evolve the experience

SUBJ: The Secret to Quiet Vacationing Can Be Found in the World's Most Livable City

If there's one travel trend that's making some noise this summer, it's "quiet vacationing," and what better destination for a secret workcation than [Vienna](#), consistently ranked world's most livable cities by The Economist and the European Intelligence Unit (EUI).

So what is it that makes Vienna the ideal city to live in, even if just for a few weeks? Iconic coffeehouse culture, accessible public transportation and ample green space, to name a few.

Interested to learn more about what makes Vienna the most desirable city to visit for a "quiet vacation"? Be in touch for additional information and visual assets.

- **Coffeehouse Culture**

It may seem like all you need to work in a cafe is ample seating and good WiFi, but there's no denying that impeccable vibes and stunning settings take it to get you inspired. Iconic cafes like

[Café Central](#) and [Café Sacher](#) make for the perfect place to cross items off the to-do list while soaking in the city. Enjoy a delicious slice of Sachertorte or a cup of Wiener Melange while working or taking a break between calls to soak in the historical charm and intellectual ambiance that has inspired writers and thinkers for centuries.

- **Excellent Public Transportation**

Vienna's public transportation system is a model of efficiency and convenience, making it easy for remote workers to explore the city between meetings and deliverables. The [U-Bahn](#), trams, and buses cover the entire city, while the [CAT](#) offers reliable service from the airport to the city's downtown core. See Vienna as a local, allowing visitors to focus on balancing work and leisure as opposed to making the transit schedule work for them.

- **Fascinating History**

One of the most enticing reasons to travel is to be surrounded by history and culture, and Vienna has no shortage of either. Take breaks to visit landmarks like the [Hofburg Palace](#) to explore the imperial apartments, or the [Belvedere Palace](#), which houses an impressive art collection including works by Gustav Klimt. The historical streets and architecture provide a rich backdrop, blending productivity with cultural immersion.

- **Green Spaces**

Along with travel, being surrounded by greenery and nature has been proven to have positive impacts on one's mental health. Vienna's plethora of green spaces makes recharging in nature exceptionally easy, whether it's before, after or even during the workday. [Prater Park](#) offers vast areas for jogging, cycling, or simply unwinding amidst nature, and the [Schönbrunn Palace Gardens](#) provide beautifully landscaped areas perfect for a peaceful stroll.

SUBJ: Two Women Leading a New Era of Wildlife Fertility Science

Hi Jessica,

Reaching out with a story at the intersection of cutting-edge science and wildlife conservation—led by two women at the forefront of reproductive research.

The [Fort Worth Zoo](#) has just unveiled its new Center for Applied Reproductive & Emerging Sciences (CARES) Lab, a facility poised to become a national hub for advancing fertility science in endangered species.

At a time when biodiversity loss is accelerating, the lab is leveraging technologies more commonly associated with human fertility (IVF, cryopreservation and hormone therapies) to help sustain animal populations both in human care and in the wild.

At the center of this work are two standout scientists:

- Dr. Wendy Kiso, a globally recognized expert in elephant reproduction with more than 20 years of experience, is leading the lab's flagship research—developing and refining assisted reproductive technologies for Asian and African elephants, including artificial insemination and

sperm preservation. Her work is critical as elephant populations face mounting threats worldwide.

- Dr. Allison Julien, a reproductive biologist specializing in amphibians and reptiles, is applying these same advanced techniques to some of North America's most vulnerable species. She was part of the team behind a major breakthrough—the world's first Puerto Rican crested toad produced from frozen sperm—and continues to support recovery efforts for species like the Houston toad and Texas horned lizard.

Together, they represent a powerful shift in conservation: using science not just to study endangered species, but to actively rebuild them.

The CARES Lab will serve as a collaborative, international resource—supporting zoos, conservation groups and breeding programs around the world with tools like IVF, embryo transfer and genetic biobanking. While elephants are the initial focus, the broader goal is to expand these capabilities across species, scaling impact at a critical moment for global conservation.

Would you be interested in speaking with Dr. Kiso and/or Dr. Julien about how these technologies are transforming the future of endangered species—and the real-world impact already underway?

Press Trip Invites

Subject: Press Trip Invite: Saddle Up for the Fort Worth Stock Show & Rodeo

I'm reaching out to see if you would be interested in **an exclusive press trip to Fort Worth taking place from January 20-22, 2026.**

The trip will showcase the legendary **Fort Worth Stock Show and Rodeo** as well as some of Fort Worth's acclaimed cultural and culinary experiences. As the city gears up for the FIFA World Cup in 2026, there's never been a better time to discover what makes Cowtown truly unforgettable!

Itinerary Highlights May Include:

- Fort Worth Stock Show and Rodeo (ft. Iconic Bull's Night Out event)
- Tour of the Historic Stockyards District
- Explore the Cultural District – The Kimbell Art Museum, The National Cowgirl Museum and more!
- See the world's only iconic twice-daily cattle drive

Flights, accommodations, meals and experiences included in the itinerary will be provided for confirmed media guests. If you are interested in attending, please kindly reply to this email to discuss participation and coverage opportunities in more detail.

Looking forward to the opportunity to host you! Let us know of any questions.

SUBJ: Press Trip Opportunity June 11 -14: Experience the Great Outdoors in St. Louis

Hi XX,

[Explore St. Louis](#) is gearing up for an outdoor adventure this summer and would love for you to join!

From **June 11th - 14th, 2024**, we invite you to dive into a world of natural wonder with St. Louis's extensive network of public parks, scenic trails, and thrilling waterways, perfect for hiking, biking, or paddling adventures.

Visit unique places such as the [World Bird Sanctuary](#), nestled within 305 acres (about half the area of Central Park in New York City) of hardwood forest and offering an immersive birdwatching experience with a diverse array of avian species, and [Forest Park](#), one of the largest urban parks in the United States, where you can stroll through lush gardens, paddleboat on the lake, bike or jog along scenic trails, or enjoy a relaxing picnic amidst beautiful greenery.

RSVP now to experience why outdoor enthusiasts can always find ample opportunities to indulge their passions in The Gateway City and uncover the stories waiting to be told.

We look forward to sharing this unforgettable journey with you.

Press Releases

FOR IMMEDIATE RELEASE

Live Oak Charleston Names Eucepe Puntriano Executive Chef Ahead of Spring Hotel Opening

Two Dining Outlets Will Bring Culinary Traditions from the Mediterranean, Peru, and Japan to Downtown Dining Scene

CHARLESTON, SC (XX,XX) – Ahead of its April 2026 opening, [Live Oak Charleston](#) announces the appointment of Eucepe Puntriano as its new Executive Chef. Chef Puntriano will oversee all culinary operations for the property, including [Terra](#), the hotel's signature restaurant, and Bloo Pool & Provisions, a relaxed poolside bar and lounge.

Puntriano brings more than a decade of culinary experience to Live Oak Charleston, most recently serving as Executive Chef at Charleston's well-regarded modern steakhouse, Marbled & Fin. There, he led kitchen operations, developed seasonally driven menus, and helped evolve the restaurant's culinary vision. Previously, Puntriano spent nearly a decade with Meat Market restaurant group, rising from line cook to Chef de Cuisine and playing a key role in opening and scaling locations across Florida and Puerto Rico, while maintaining consistency, creativity, and operational excellence across multiple markets.

As Executive Chef, Puntriano is shaping two dining concepts that will introduce an array of diverse flavors to Charleston's dining scene. Terra's culinary identity will be rooted in the Lowcountry and influenced by the entire Mediterranean region – from Spain and Morocco to Israel and Greece – creating a first-of-its kind destination restaurant in Charleston. The restaurant will source from local farms, fishermen, and purveyors, spotlighting regional products such as Bird's Island oysters and fresh seafood. Standout dishes will include the Joyce Farms Chicken Tagine served with Herb Cous Cous and Southern Vegetables, and a tender Lamb Rack Za'atar with Garlic Labneh.

Bloo Pool & Provisions will offer a fresh, elevated menu in the tradition of Nikkei—combining Japanese culinary techniques with Peruvian ingredients, a true first in Charleston. Mouthwatering shareables like the Tuna Belly Tostada, Ceviche Traditional, and Bloo Bahn Mi Sandwich will complement the lounge’s poolside setting with vibrant, approachable flavors and a casual, social atmosphere.

“The Live Oak experience is rooted in thoughtful cooking and a strong sense of place,” said Puntriano. “Our menu will tell a story about the people who grow and harvest our ingredients, and the cultures that inspire us. At Terra and Bloo Pool & Provisions, guests will find familiar ingredients prepared in unexpected ways, creating something that feels both comforting and new for Charleston.”

“Eucepe brings an incredible balance of creativity, discipline, and leadership to Live Oak Charleston,” said Kris Betz, General Manager. “His ability to build strong teams, collaborate with local producers, and create a culinary vision that is both globally inspired and deeply connected to Charleston made him the ideal fit to lead our culinary program. Terra and Bloo Pool & Provisions are poised to become must-visit dining destinations for locals and out-of-town visitors, and we’re honored to have Eucepe, a creative culinary veteran, at the helm.”

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Media Contact
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About Live Oak Charleston

Live Oak Charleston Historic District, a Tribute Portfolio Hotel, is a lifestyle-forward property located in the heart of downtown Charleston, South Carolina. Opening in April 2026, the 120-room hotel combines contemporary design with the city’s rich architectural and cultural heritage. Guests can enjoy light-filled guestrooms and suites, five exclusive Pool Patio Rooms with private terraces and direct access to the heated saltwater pool, thoughtfully curated amenities, and elevated dining at Terra, the signature restaurant, and Bloo Pool & Provisions, a relaxed poolside bar and lounge. Situated steps from Charleston’s celebrated dining, boutiques, nightlife, and cultural landmarks, Live Oak Charleston offers visitors an authentic connection to the city’s history and charm while delivering a modern, design-driven hotel experience. The property is part of Marriott International’s Tribute Portfolio, a collection of independent, character-rich hotels worldwide.

FOR IMMEDIATE RELEASE

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Miami & Miami Beach Count Big Accolades with James Beard Foundation, MICHELIN Nods and More

Destination Tops Florida with 16 Starred Restaurants and 10 Hotels with Brand New Keys

MIAMI — (XX, XXXX) — The Greater Miami Convention & Visitors Bureau (GMCVB) celebrates major hospitality achievements as Miami & Miami Beach garner new recognition this spring. A recent slew of accolades from the MICHELIN Guide and the James Beard Foundation affirms why the destination is one of the most vibrant hospitality scenes in the United States.

First, MICHELIN awarded its new [Key designations](#) to hotels in the United States for the first time, which reward the most outstanding experiences and stays in much the same way that Stars recognize top restaurants. Miami & Miami Beach celebrates ten properties awarded MICHELIN Keys, including The Mandarin Oriental Miami, Mr. C Miami Coconut Grove, 1 Hotel South Beach, Esmé Miami Beach, Hotel Greystone, and The Betsy South Beach each received one MICHELIN Key. Mayfair House Hotel & Garden, The Setai Miami Beach, Faena Hotel Miami Beach, and the Four Seasons Hotel at The Surf Club, who each received two MICHELIN Keys.

In addition, the destination's restaurants received even [more MICHELIN stars](#) for its dining scene. EntreNos in the Miami Shores neighborhood, Ogawa in Little River, and Shingo in Coral Gables all joined the guide as one-MICHELIN-Star restaurants. They add to the growing list of now 16 restaurants with Michelin recognition.

Beyond keys and stars, Miami & Miami Beach garnered attention from The James Beard Foundation®, which announced its finalists for the 2024 Restaurant and Chef Awards. Five Miami-based establishments were nominated earlier this year, with two advancing to the finalist stage: Valerie Chang of Maty's for Best Chef South, and Jesus Brazon and Manuel Brazon of Caracas Bakery for Outstanding Pastry Chef or Baker.

David Whitaker, President and CEO of the GMCVB remarked, "Miami and Miami Beach continues to evolve as a premier destination for cuisine and events. Diverse cultures and traditions shine brightly in Miami, offering multicultural experiences that sets us apart. Greater Miami is not just a place you visit; it's a vibrant, global stage where every flavor and festivity tells a story of diversity and unity."

The destination continues to shine brighter with each award and recognition. Miami was *Bon Appetit's* 2023 Food City of the Year, with the publication also naming Bar Kaiju in Little River one of the top new bars in the United States. *Esquire* named Italian standout Erba in Coral Gables and Maty's, a Peruvian spot in Midtown, as some of the best new restaurants in the country.

Each new honor reinforces why Miami & Miami Beach remain top global destinations for travelers across generations and cultures. Visitation during the 2023-2024 fiscal year rose by 2 percent, representing more than \$21.1 billion in economic impact.

About the Greater Miami Convention and Visitors Bureau (GMCVB):

The Greater Miami Convention & Visitors Bureau (GMCVB) is an accredited, independent not-for-profit sales and marketing organization whose mission is to attract visitors to Greater Miami & Miami Beach for leisure, business, meetings and conventions. For a vacation guide, visit our website at www.MiamiandMiamiBeach.com or call 1-888-76-Miami (US/Canada only) or 305-447-7777. To reach the GMCVB offices dial 305-539-3000. Meeting planners may call 1-800-933-8448 (US/Canada only) or 305-539-3071 or visit www.MiamiMeetings.com. To get further engaged with Greater Miami & Miami Beach, join the conversation by following us on our social media channels at Facebook.com/visitmiami, Twitter.com/visitmiami, Instagram.com/visitmiami, and Pinterest.com/visit_miami.